## OPERATIONS \& ENTERPRISE ANALYTICS MTAC FOCUS GROUP: <br> FLATS

ACTION ITEMS
PEAK PERFORMANCE
MAIL IN MEASUREMENT
LONG HAUL
TRANSPORTATION UPDATE
INFORMED VISIBILITY ROADMAP UPDATE
CASS/MASS CYCLE 'O’ HIGHLIGHTS
UPDATE STANDARDS REVIEW
ACS
OPEN DISCUSSION

## ACTION ITEMS

Validate service measurement for bundles/newspapers entered at DDU

If Full Service bundles/newspapers are entered at DDU - AND contain the necessary documentation and/or barcodes (eDoc/99M) - AND the bundle visibility 99M distribution scan is performed - it can be included in measurement

## Action Items - Marketing Mail

Provide additional analysis on DSCF/DNDC/Origin entry volumes and the potential shifts due to pricing changes (beginning in 2016); breakdown by product category for letters and flats
Percent of Volume_Flats-DNDC, DSCF, DDU \& Non Discount


## Provide further breakdown of no show data by facility, vendor, rescheduled, reoccurring

| Facility | Total NoShows | \%NoShows |
| :--- | :---: | :---: |
| MINNEAPOLIS SAINT PAUL NDC | 836 | $35 \%$ |
| SAN BERNARDINO | 777 | $44 \%$ |
| DOMINICK V DANIELS | 771 | $30 \%$ |
| NORTH HOUSTON | 688 | $29 \%$ |
| SEATTLE | 649 | $32 \%$ |
| SACRAMENTO | 626 | $32 \%$ |
| PHOENIX | 611 | $44 \%$ |
| LOS ANGELES | 610 | $28 \%$ |
| SAN JOSE | 606 | $39 \%$ |
| ATLANTA | 604 | $38 \%$ |


| Scheduler/Mailer | Total NoShows | \%NoShows |
| :--- | :---: | :---: |
| Vendor 1 | 22,193 | $47 \%$ |
| Vendor 2 | 2,730 | $95 \%$ |
| Vendor 3 | 2,387 | $22 \%$ |
| Vendor 4 | 1,476 | $81 \%$ |
| Vendor 5 | 1,444 | $71 \%$ |
| Vendor 6 | 1,353 | $41 \%$ |
| Vendor 7 | 1,297 | $78 \%$ |
| Vendor 8 | 1,270 | $23 \%$ |
| Vendor 9 | 1,013 | $64 \%$ |
| Vendor 10 | 889 | $12 \%$ |


| Day | Total NoShows | \%NoShows |
| :--- | :---: | :---: |
| SUN | 3,693 | $8 \%$ |
| MON | 11,863 | $19 \%$ |
| TUE | 10,089 | $16 \%$ |
| WED | 10,289 | $17 \%$ |
| THU | 9,709 | $16 \%$ |
| FRI | 12,366 | $20 \%$ |
| SAT | 6,043 | $11 \%$ |

Share feasibility update at next MTAC for additional analysis/reporting on the return of good as addressed mail

## Open Discussion

## Provide breakdown of UAA nixie code chart for First-Class Mail and shape

| First-Class (ACS Only) <br> FY2020 Q1 |  |  |
| :--- | ---: | ---: |
|  | Letters | Flats |
| Q - Not Deliverable As Addressed | $27,933,202$ | 177,374 |
| A - Attempted Not Known | $12,636,161$ | 61,213 |
| V - Vacant | $4,657,758$ | 14,047 |
| I - Insufficient Address | $6,947,658$ | 38,615 |
| M - No Mail Receptacle | $2,180,370$ | 9,856 |
| N - No Such Number | $2,560,849$ | 12,704 |
| U - Unclaimed | $1,999,310$ | 8,356 |
| S - No Such Street | 966,613 | 3,795 |
| R - Refused | 458,203 | 3,157 |
| P - Deceased | $\mathbf{1 4 4 , 9 8 3}$ | 16,903 |
| L - Illegible | 50,176 | 43 |
| E - In Dispute | 49,761 | 33 |
| Grand Total | $\mathbf{6 0 , 5 8 5 , 0 4 4}$ | $\mathbf{3 4 6 , 0 9 6}$ |

## PEAK PERFORMANCE



First-Class Composite (Letters/Flats)

|  | YTD | Q2TD |
| :---: | :---: | :---: |
| Actual | 91.76 | 91.53 |
| SPLY $\operatorname{Var}$ | +1.38 | +1.68 |
|  |  |  |

Marketing Mail/Periodicals

|  | YTD | Q2TD |
| :---: | :---: | :---: |
| Actual | 89.71 | 92.36 |
| SPLY $\operatorname{Var}$ | +4.05 | +1.53 |
|  |  |  |

## MAIL IN MEASUREMENT

Commercial Mail Volume \& \% in Measurement by Mail Class, Shape, Quarter


| Mail Product | Top 3 Exclusion Reasons |
| :--- | :--- |
| First-Class Mail ${ }^{\circledR}$ Letters $-\mathbf{2 4 . 5 6 \%}$ | No Start-the-Clock - 9.65\% |
|  | Long Haul - 8.40\% |
| First-Class Mail ${ }^{\circledR}$ Flats - 28.81\% | No Piece Scan - 2.71\% |
|  | No Start-the-Clock - 11.60\% |
| USPS Marketing Mail ${ }^{\circledR}$ Letters - 17.36\% | No Piece Scan - 9.83\% |
| Undeliverable-as-Addressed - 3.34\% |  |
| USPS Marketing Mail ${ }^{\circledR}$ Flats - 22.55\% | No Start-the-Clock -9.70\% |
| Periodical Flats - 33.33\% | Undeliverable-as-Addressed - 1.22\% |
|  | No Piece Scan - 12.61\% |
|  | No Start-the-Clock - 4.07\% |
|  | Invalid Entry Point for Entry Discount - 3.85\% |
|  | No Piece Scan - 19.91\% |
|  | No Start-the-Clock - 5.62\% |
|  | Long Haul - 2.90\% |


| 1 | 2 | 3 | 4 |  | 5 |  | 6 |  | 7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Use the IV "SPM Exclusions by Area" tool to select a specific Facility or Mailer |  |  |  |  | Use the Resolution Guide to identify possible defects, root causes, and resolutions |  | Use the SPM Detail sheet for job specific data to assist with identifying the defect and the root cause | $\rightarrow$ | Use existing relationships to collaborate with Facilities and Mailers to apply the resolution and monitor for inclusion and sustainment |



# Resolution Guide for <br> Commercial Mail Excluded from Measurement 

## Resolutions

Use this link to contact SPM Exclusion Feedback and Support with any questions or feedback regarding the resolutions listed below. If you find additional root causes or actions to take that are not listed, then please send them to the same email link so they can be added.

| Exclusion Reason | ID Defect | Confirm Root Cause | Take Action |
| :---: | :---: | :---: | :---: |
| Non-Unique Physical IMcb (actual container placard) | Duplicate IMcb scans associated with multiple containers | $\checkmark$ Mailer is not preventing use of duplicated container placards <br> $\checkmark$ USPS is not using a unique 992 trailer barcode for each trip of mailer transported containers that are unloaded at a USPS processing/network acceptance site <br> $\checkmark$ USPS is not associating the 99T trailer barcode with either: 1) a departure scan between each trip of containers unloaded at the same USPS | Contact Mailer and request to not duplicate physical IMcb placards <br> Mailer Transport: USPS operations ensure compliance with SV scanning SOP for mailer transported container acceptance (DMUVMT, Drop Ship) <br> USPS Transport: USPS operations ensure compliance with SV scanning for trailer events |
| Orphan Handling Unit (tray, tub, or sack) | Mail piece is associated to a loose tray, tub, or sack (HU) that was not inducted at a BMEU | $\checkmark$ DMU verified tray, tub, or sack is not associated with a container in the eDoc | Local site action is not available DMU orphan HU's are always excluded |
| Unknown Entry Facility | No entry facility identified by the Locale Key, Postal Code or FDB ID provided in the mailer eDoc | $\checkmark$ Locale Key entry is ORIGIN and the Entry Point Postal Code is not valid for any USPS site <br> $\checkmark$ FDB is not accurate (site missing, or wrong or missing locale key or postal code in site record) | Contact mailer and request one of these eDoc entries are corrected for future mailings: 1) the Locale Key is a valid USPS site, or 2) the Entry Point Postal Code is a valid USPS site <br> - Escalate to local USPS AMS to correct data in FDB |

No Start-the-Clock occurs when the induction method and/or the AET cannot be established by analyzing data from input systems, such as eDoc, PostalOne!, and Surface Visibility.


UNITED STATES

No Piece Scan occurs when the IMb codes provided in the eDoc do not receive USPS visibility scans in operations that establish the anticipated delivery date.

## No Piece Scan ID Defect Chart

Use the Defect \# shown to refer to the Resolution Guide for the Root Cause and Take Action items.

1. Answer the questions in the flow chart from left to right - follow the instructions above each diamond when provided.
2. For exclusion \%'s from $80 \%-100 \%$, collect at least $25-30$ actual IMb's from the mailing before proceeding to the second diamond - use a diversity of preparation levels, e.g. AADC, ADC, $3 \mathrm{D}, 5 \mathrm{~F}$, CR.


## NO START-THE-CLOCK

## OIG Audit on Mail in Measurement

The OIG conducted an audit on volume excluded from Service Performance Measurement.

Top 3 exclusion reasons from the OIG audit:

1. No Start-the-Clock
2. No Piece Scan
3. Long Haul

## Root Cause

One of the main reasons identified for No Start-the-clock is due to electronic documentation not getting updated post finalization to reflect any changes to the actual mail (containers) being physically inducted.

## Resolution

In order to reduce mail being excluded from measurement due to containers that are included in the finalized eDoc but not physically inducted, there needs to an approach to identity and remove containers that were not physically inducted from service performance evaluation.

1. Interim - Mailers provide USPS containers via email to be removed from service performance evaluation
2. Short Term - IV API to exchange data with mailers
3. Long Term - Update to Mail.dat spec so the mailers can submit changes via PostalOne! and all USPS systems (e.g. SV) will receive the update

## LONG HAUL

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## USPS Transported Start-the-Clock Updates



Depart Mailer Facility


Transmit GPS Data


Arrive Trip


Unload Trip

1. Mailer requirement:

- Content associated to trips through MVA, FAST or eDoc.

2. USPS requirement:

- Leverage breadcrumb data collected from MVA, PVS, or OrbComm to determine mailer facility departure.
- Perform container unload scan to verify possession of content associated to a specific DMU trip/trailer.


## 3. USPS STC update:

- Actual Entry time will be set to the time the trailer departs the mailer facility based on the first GPS breadcrumb time that breaks the mailer facility geo-fence.
* When the above requirements are met, Long Haul trips have potential to be included in measurement


## TRANSPORTATION UPDATE

## Accomplishments

- 12/3/2019: Reviewed and Updated Mission Statement, Objectives, and Impact/Desired Results/Area of Focus
- 12/17/2019: Defined Data Exchange Requirements \& Pilot Debrief
- 1/14/2020: 2 Way Communications \& Defined IV ${ }^{\circledR}$-MTR JSON API Message Content Returned


## Next Meeting

- USPS Transported Mail
- eDoc Modifications for the Trailer barcode for content Provisioning
- Additional eDoc fields to include
- Define Provisioning
- To IV, PostalOne! and FAST: Determine how data will be received to associate content to appointments
- From IV: Determine what data will be provisioned back from IV


## Completed 4 pilots successfully testing GPS transmission and arrivals based on GPS coordinates.

## Summary

- Completed pilots to test out GPS transmission and Geo based arrival at drop shipment facilities across the country
- Further pilots will test two-way communication and interaction with the USPS dock personnel to confirm appointments and schedule dock doors


## Findings

- GPS Float: Precision on the trackers needs to be set at a level to identify when in the facility polygon to leverage the time for arrival
- GPS Frequency: To leverage the GPS data for geofence breaks the frequency needs to 1 min pings to ensure time at the facility is properly recorded


Tracked 7 long haul trips leaving Pitney Bowes Des Moines Detached Mail Unit to multiple USPS facilities over the week of November 19th

## Tracking Summary

## Tracking

- All trailer load and depart events transmitted to all downstream systems including SV, IV and PTR.
- GPS Tracking of 7 trailers over 2 days of departures
- Load Scans performed at the DMU on 11/20 for 2 trips


## Reporting

- Geo Site Depart Events captured by TRP-GEO for 7 trips
- GPS Breadcrumbs - 7 trips

| Date | Route | Trip | Destination | Trailer Barcode |
| :--- | :--- | :--- | :--- | :--- |
| $11 / 19$ | $840 L 3$ | 8433 | SALT LAKE CITY STC, UT | $99 T 000000255679$ |
| $11 / 19$ | 751 ME | 7502 | SOUTHERN AREA STC, TX | $99 T 000000319661$ |
| $11 / 19$ | $500 A E$ | 4607 | INDIANAPOLIS P\&DC, IN | $99 T 000000231768$ |
| $11 / 19$ | $500 A E$ | 4625 | INDIANAPOLIS STC, IN | $99 T 000000238572$ |
| $11 / 19$ | 381 Y3 | 601 | MEMPHIS STC, TN | $99 T 000000533690$ |
| $11 / 20$ | $840 L 3$ | 8433 | SALT LAKE CITY STC, UT | $99 T 000000168176$ |
| $11 / 20$ | $500 A E$ | 4607 | INDIANAPOLIS P\&DC, IN | $99 T 000000342422$ |
| $11 / 20$ | $500 A E$ | 4625 | INDIANAPOLIS STC, IN | No login to app |

Through each of the 7 trips valuable data was captured to give USPS visibility and allow for additional mail to be included in measurement

## Key Findings

- GPS trackers provided the initial break at the DMU in all cases when MVA TV data was used.
- MVA provided load scans for 2 trips departing on 11/20
- The pilot illustrated the potential to significantly increase visibility throughout the surface network.


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## INFORMED VISIBILITY ROADMAP UPDATE

## Informed Visibility FY 2020 Roadmap



## Key Requirements

- IV-MTR will receive campaign data and provision access to mailers through standard IV-MTR application features and options.
- IV will provision data using existing real-time data feed types/file formats
- IV will only provide Informed Delivery Post-Campaign detailed report data.
- Post-Campaign summary report data will not be available in IV (future enhancement).
- Post-Campaign summary data will continue to be available on the Mailer Campaign Portal
- Delegation rules will be similar to existing rules within IV
- ID data will also be available via One Time Query
- Unexpected Event Reporting continues in design and development
- Expect to provision data in future
- No timeline is available at this time


## PRIORITY MAIL OPEN AND DISTRIBUTE

- In FY20 Q1, ~84\% of PMOD were delivered within service standard
- Visibility Breakdown by Scan Type:

| Week Start Date | On-Time <br> PMOD Count | Total PMOD in <br> Service | \% PMOD <br> On-Time |
| ---: | ---: | ---: | ---: |
| $9 / 28 / 2019$ | 11,899 | 14,142 | $84.14 \%$ |
| $10 / 5 / 2019$ | 25,545 | 30,313 | $84.27 \%$ |
| $10 / 12 / 2019$ | 25,141 | 29,094 | $86.41 \%$ |
| $10 / 19 / 2019$ | 24,845 | 29,327 | $84.72 \%$ |
| $10 / 26 / 2019$ | 24,818 | 29,631 | $83.76 \%$ |
| $11 / 2 / 2019$ | 24,761 | 29,682 | $83.42 \%$ |
| $11 / 9 / 2019$ | 25,806 | 30,655 | $84.18 \%$ |
| $11 / 16 / 2019$ | 26,410 | 32,454 | $81.38 \%$ |
| $11 / 23 / 2019$ | 18,531 | 22,234 | $83.35 \%$ |
| $11 / 30 / 2019$ | 23,516 | 28,505 | $82.50 \%$ |
| $12 / 7 / 2019$ | 27,373 | 33,322 | $82.15 \%$ |
| $12 / 14 / 2019$ | 24,584 | 29,832 | $82.41 \%$ |
| $12 / 21 / 2019$ | 22,521 | 26,365 | $85.42 \%$ |
| $12 / 28 / 2019$ | 14,465 | 15,954 | $90.67 \%$ |
| Total | 320,215 | 381,510 | $83.93 \%$ |


| Week Start Date | PMOD with Acceptance Scan | \% PMOD with Acceptance Scan | $\begin{array}{\|l} \text { PMOD with } \\ \text { Origin } \\ \text { Enroute Scan } \end{array}$ | \% PMOD with Origin Enroute Scan | PMOD with Destination Enroute Scan | \% PMOD with Destination Enroute Scan | PMOD with 41 Scan | $\begin{gathered} \text { \% PMOD } \\ \text { with } 41 \text { Scan } \end{gathered}$ | Total PMOD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 9/28/2019 | 15,052 | 82.95\% | 12,021 | 66.25\% | 6,219 | 34.27\% | 14,142 | 77.94\% | 18,145 |
| 10/5/2019 | 31,396 | 81.37\% | 26,232 | 67.98\% | 14,019 | 36.33\% | 30,313 | 78.56\% | 38,585 |
| 10/12/2019 | 30,082 | 80.56\% | 25,200 | 67.48\% | 14,082 | 37.71\% | 29,094 | 77.91\% | 37,342 |
| 10/19/2019 | 29,943 | 79.70\% | 24,867 | 66.19\% | 14,198 | 37.79\% | 29,325 | 78.06\% | 37,568 |
| 10/26/2019 | 30,111 | 78.84\% | 25,184 | 65.94\% | 14,521 | 38.02\% | 29,629 | 77.58\% | 38,191 |
| 11/2/2019 | 30,446 | 80.15\% | 25,209 | 66.36\% | 13,991 | 36.83\% | 29,682 | 78.14\% | 37,987 |
| 11/9/2019 | 30,545 | 76.52\% | 25,721 | 64.44\% | 14,276 | 35.76\% | 30,651 | 76.79\% | 39,917 |
| 11/16/2019 | 33,048 | 77.33\% | 27,709 | 64.84\% | 16,090 | 37.65\% | 32,454 | 75.94\% | 42,736 |
| 11/23/2019 | 24,048 | 74.96\% | 20,108 | 62.68\% | 11,311 | 35.26\% | 22,234 | 69.30\% | 32,082 |
| 11/30/2019 | 29,519 | 74.08\% | 24,894 | 62.47\% | 14,006 | 35.15\% | 28,505 | 71.54\% | 39,847 |
| 12/7/2019 | 36,726 | 77.43\% | 31,095 | 65.56\% | 17,594 | 37.09\% | 33,321 | 70.25\% | 47,430 |
| 12/14/2019 | 31,171 | 75.28\% | 26,104 | 63.05\% | 14,273 | 34.47\% | 29,831 | 72.05\% | 41,405 |
| 12/21/2019 | 29,673 | 80.82\% | 24,307 | 66.21\% | 11,972 | 32.61\% | 26,363 | 71.81\% | 36,713 |
| 12/28/2019 | 15,125 | 70.61\% | 12,677 | 59.18\% | 6,937 | 32.39\% | 15,954 | 74.48\% | 21,420 |
| Total | 396,885 | 77.92\% | 331,328 | 65.05\% | 183,489 | 36.02\% | 381,498 | 74.90\% | 509,368 |


| PMOD with Nesting | On-Time PMOD Count | Total PMOD in Service | \% PMOD OnTime | PMOD with Acceptance Scan | \% PMOD with Acceptance Scan | $\begin{aligned} & \text { PMOD with } \\ & \text { Origin } \\ & \text { Enroute Scan } \end{aligned}$ | \% PMOD with Origin Enroute Scan | PMOD with Destination Enroute Scan | \% PMOD with Destination Enroute Scan | PMOD with 41 Scan | \% PMOD with 41 Scan | Total PMOD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NEST | 127,624 | 147,047 | 86.79\% | 149,665 | 79.95\% | 125,493 | 71.03\% | 70,759 | 40.96\% | 147,047 | 78.55\% | 187,198 |
| NO NEST | 192,591 | 234,463 | 82.14\% | 247,220 | 76.74\% | 205,835 | 63.86\% | 112,730 | 34.96\% | 234,451 | 72.77\% | 322,170 |
|  | 320,215 | 381,510 | 83.93\% | 396,885 | 77.92\% | 331,328 | 65.05\% | 183,489 | 36.02\% | 381,498 | 74.90\% | 509,368 |

## CASS / MASS CYCLE ‘O’ HIGHLIGHTS

- Proposed Final Rules posted on November 29, 2019
- Industry Comment Period ends January 31, 2020
- USPS will assess the CASS Cycle 'O" timeline impacts of new Task Team 29


## CASS Cycle 'O' Update Partnership In Tomorrow

Monday, September 30th 2019

United States Postal Service ${ }^{\circledR}$
Addressing \& Geospatial Technology
National Customer Support Center
Memphis, TN

## UPDATE STANDARDS REVIEW

## AIS Product Update Cycles

## Survey Results

- $84 \%$ respondents perform activities that impact mail production and mailing.
- $94 \%$ receive database product updates electronically and $84 \%$ receive them monthly or more frequently.
- $100 \%$ update their list every 60 days or more frequently and $99 \%$ are able to mail within 2 months after updating.
- USPS will be reviewing results with other internal stakeholders to assess impact



## $\mathrm{ACS}^{\text {™ }}$

## ACS Invoicing

| Invoicing Activities | Frequency |
| :--- | :---: |
| Yearly Price Changes | Yearly |
| Handling of Past Due Accounts | As Needed |
| Researching Payments at <br> Customer Request | As Needed |
| Payment Processing | Monthly |
|  | Total Revenue |
| $\$ 12.5 \mathrm{M}$ |  |

## OPEN DISCUSSION

## OPERATIONS \& ENTERPRISE ANALYTICS MTAC FOCUS GROUP: PACKAGES

## ACTION ITEMS

## PRIORITY MAIL OPEN AND DISTRIBUTE

CASS/MASS CYCLE 'O' HIGHLIGHTS
UPDATE STANDARDS REVIEW

## ACS

UAA FOR PACKAGES
OPEN DISCUSSION

## ACTION ITEMS

Industry members interested in partnering for no show and mail content improvements should provide scheduler ID/mailer name/CRID to Christian.M.Rivera@usps.gov

## Additional volunteers?

Investigate the ability to use the existing blank field in existing SSF format close the loop

## Secondary address USPS proposed solutions:



## Appendix B - Shipping Services File 1.7

| DETAIL RECORD 2 - Shipping Services File Version 1.7 Layout |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SPECIAL PRODUCT INFORMATION |  |  |  |  |  |  |
| Record Position | $\begin{aligned} & \text { Required } \\ & \text { Field } \end{aligned}$ | Field Name | Format (Size) | Description | Example | Content Rules and Limitations |
| 037-132 | All File Types (see rules) (see rules) | Filler | Alphanumeric(96) | Filler for future use. |  | Spaces are required. |
| 133-160 | $\begin{aligned} & \text { File Types } 1 \\ & \text { and 2 (see } \\ & \text { rules) } \end{aligned}$ | City Name | Alphanumeric (28) | City name of the destination address. | Reston | - Required |
| 161-162 | $\begin{aligned} & \text { File Types } 1 \\ & \text { and 2 (see } \\ & \text { rules) } \end{aligned}$ | State | Alphanumeric (2) | Two character state code of the destination address. | VA | - Default is spaces for International mail. |
| 163-167 | $\begin{array}{\|l} \hline \begin{array}{l} \text { File Types } 1 \\ \text { and 2pee } \\ \text { rules) } \end{array} \\ \hline \end{array}$ | $\begin{aligned} & \hline \text { Delivery ZIP } \\ & \text { Code } \end{aligned}$ | Numeric (5) | $\begin{aligned} & \text { Destination } 5 \text {-digit } \\ & \text { ZIP Code. } \end{aligned}$ | 22201 | - Must be 5 digits. <br> - Numeric values ( $0-9$ ) only. <br> - If international, all zeroes. |
| 168-171 | $\begin{aligned} & \text { File Types } 1 \\ & \text { and 2 (see } \\ & \text { rules) } \end{aligned}$ | Delivery ZIP +4 | Alphanumeric (4) | Destination +4 add on of Domestic ZIP Code. | 2804 | - Numeric values (0-9) only. <br> - Default zeroes if not available. <br> - If international, all zeroes. |

DETAIL RECORD 2 - Shipping Services File Record Version 2.0 Layout
SPECIAL PRODUCT INFORMATION

| Record Position | Required <br> Field | Field Name | Format (Size) | Description | Example | Content Rules and Limitations |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | All File Types (see rules) | Electronic File Detail Record ID | Alphanumeric(2) | A 2-character system constant that identifies an electronic file detail record. | D2 | D2' is required. |
| 2 | All File Types (see rules) | Tracking Number | Alphanumeric(34) | IMpb Tracking number used on package. May include routing information and Package Identification Code (PIC). | Refer to Appendix J, Table 1 for the complete list of label examples. | Must be the same Tracking Number as the D1 Tracking Number. <br> - Tracking number must be unique for 120 days from first use. <br> - 3 -digits ' 420 ' are the |
| 3 | All File Types (see rules) | Filler | Alphanumeric(96) | Filler for future use. |  |  |
| 4 | File Types 1 and 2 (see rules) | City Name | Alphanumeric (28) | City name of the destination address. | Reston |  |
| 5 | File Types 1 and 2 <br> (see rules) | State | Alphanumeric (2) | Two character state code of the destination address | VA |  |
| 6 | File Types 1 and 2 <br> (see rules) | Delivery ZIP Code | Numeric (5) | Destination 5 -digit ZIP Code. | 22201 | - Must be 5 digits. <br> - Numeric values ( $0-9$ ) only.' <br> - If International, all zeroes. |
| 7 | File Types 1 and 2 (see rules) | Delivery ZIP +4 | Alphanumeric (4) | Destination +4 add on of Domestic ZIP Code. | 2804 | - Numeric values ( $0-9$ ) only. <br> - If International, all zeroes. |

Non-PC Postage or Meter Customer wants to provide secondary address information for the delivery address USPS dual-purpose the IBI Field (Position 632-781 in V5.0) to allow the mailers to submit secondary address line information


For PRS, determine any impact to the locale key if a wrong ZIP is input

- The locale key is determined by the facility configuration for the IMD
- The locale key cannot be changed even if the user enters the incorrect ZIP Code

Facility Configuration Information

| Locale Key | Facility Name | Address |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| X1C516 | 30TH STREET | 2955 MARKET ST LBBY A | PHILADELPHIA | PA | 19104 | 191049775 |
| X18633 | UNIVERSITY CITY | 3000 CHESTNUT ST | PHILADELPHIA | PA | 19104 | 191049998 |

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- Visibility Breakdown by Scan Type:

| Week Start Date | On-Time <br> PMOD Count | Total PMOD in <br> Service | \% PMOD <br> On-Time |
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| $10 / 19 / 2019$ | 24,845 | 29,327 | $84.72 \%$ |
| $10 / 26 / 2019$ | 24,818 | 29,631 | $83.76 \%$ |
| $11 / 2 / 2019$ | 24,761 | 29,682 | $83.42 \%$ |
| $11 / 9 / 2019$ | 25,806 | 30,655 | $84.18 \%$ |
| $11 / 16 / 2019$ | 26,410 | 32,454 | $81.38 \%$ |
| $11 / 23 / 2019$ | 18,531 | 22,234 | $83.35 \%$ |
| $11 / 30 / 2019$ | 23,516 | 28,505 | $82.50 \%$ |
| $12 / 7 / 2019$ | 27,373 | 33,322 | $82.15 \%$ |
| $12 / 14 / 2019$ | 24,584 | 29,832 | $82.41 \%$ |
| $12 / 21 / 2019$ | 22,521 | 26,365 | $85.42 \%$ |
| $12 / 28 / 2019$ | 14,465 | 15,954 | $90.67 \%$ |
| Total | 320,215 | 381,510 | $83.93 \%$ |


| Week Start Date | PMOD with Acceptance Scan | \% PMOD with Acceptance Scan | $\begin{array}{\|l} \text { PMOD with } \\ \text { Origin } \\ \text { Enroute Scan } \end{array}$ | \% PMOD with Origin Enroute Scan | PMOD with Destination Enroute Scan | \% PMOD with Destination Enroute Scan | PMOD with 41 Scan | $\begin{gathered} \text { \% PMOD } \\ \text { with } 41 \text { Scan } \end{gathered}$ | Total PMOD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 9/28/2019 | 15,052 | 82.95\% | 12,021 | 66.25\% | 6,219 | 34.27\% | 14,142 | 77.94\% | 18,145 |
| 10/5/2019 | 31,396 | 81.37\% | 26,232 | 67.98\% | 14,019 | 36.33\% | 30,313 | 78.56\% | 38,585 |
| 10/12/2019 | 30,082 | 80.56\% | 25,200 | 67.48\% | 14,082 | 37.71\% | 29,094 | 77.91\% | 37,342 |
| 10/19/2019 | 29,943 | 79.70\% | 24,867 | 66.19\% | 14,198 | 37.79\% | 29,325 | 78.06\% | 37,568 |
| 10/26/2019 | 30,111 | 78.84\% | 25,184 | 65.94\% | 14,521 | 38.02\% | 29,629 | 77.58\% | 38,191 |
| 11/2/2019 | 30,446 | 80.15\% | 25,209 | 66.36\% | 13,991 | 36.83\% | 29,682 | 78.14\% | 37,987 |
| 11/9/2019 | 30,545 | 76.52\% | 25,721 | 64.44\% | 14,276 | 35.76\% | 30,651 | 76.79\% | 39,917 |
| 11/16/2019 | 33,048 | 77.33\% | 27,709 | 64.84\% | 16,090 | 37.65\% | 32,454 | 75.94\% | 42,736 |
| 11/23/2019 | 24,048 | 74.96\% | 20,108 | 62.68\% | 11,311 | 35.26\% | 22,234 | 69.30\% | 32,082 |
| 11/30/2019 | 29,519 | 74.08\% | 24,894 | 62.47\% | 14,006 | 35.15\% | 28,505 | 71.54\% | 39,847 |
| 12/7/2019 | 36,726 | 77.43\% | 31,095 | 65.56\% | 17,594 | 37.09\% | 33,321 | 70.25\% | 47,430 |
| 12/14/2019 | 31,171 | 75.28\% | 26,104 | 63.05\% | 14,273 | 34.47\% | 29,831 | 72.05\% | 41,405 |
| 12/21/2019 | 29,673 | 80.82\% | 24,307 | 66.21\% | 11,972 | 32.61\% | 26,363 | 71.81\% | 36,713 |
| 12/28/2019 | 15,125 | 70.61\% | 12,677 | 59.18\% | 6,937 | 32.39\% | 15,954 | 74.48\% | 21,420 |
| Total | 396,885 | 77.92\% | 331,328 | 65.05\% | 183,489 | 36.02\% | 381,498 | 74.90\% | 509,368 |


| PMOD with Nesting | On-Time PMOD Count | Total PMOD in Service | \% PMOD OnTime | PMOD with Acceptance Scan | \% PMOD with Acceptance Scan | $\begin{aligned} & \text { PMOD with } \\ & \text { Origin } \\ & \text { Enroute Scan } \end{aligned}$ | \% PMOD with Origin Enroute Scan | PMOD with Destination Enroute Scan | \% PMOD with Destination Enroute Scan | PMOD with 41 Scan | \% PMOD with 41 Scan | Total PMOD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NEST | 127,624 | 147,047 | 86.79\% | 149,665 | 79.95\% | 125,493 | 71.03\% | 70,759 | 40.96\% | 147,047 | 78.55\% | 187,198 |
| NO NEST | 192,591 | 234,463 | 82.14\% | 247,220 | 76.74\% | 205,835 | 63.86\% | 112,730 | 34.96\% | 234,451 | 72.77\% | 322,170 |
|  | 320,215 | 381,510 | 83.93\% | 396,885 | 77.92\% | 331,328 | 65.05\% | 183,489 | 36.02\% | 381,498 | 74.90\% | 509,368 |

Deployment: March 8, 2020

| Tracking Number: 9212399112345678965412 |  |  |
| :---: | :---: | :---: |
|  | Status |  |
| Your shipment was received at $10: 16 \mathrm{pm}$ on January 20, 2020 in EASTERN ME DISTRIBUTION CENTER. | © Delivered |  |
|  | January 20, 2020 at 10:16 pm Received at Opening Unit EASTERN ME DISTRIBUTION CENTER |  |
|  | Get Updates $\checkmark$ |  |
|  |  | Delivered |
| Text \& Email Updates |  | $\checkmark$ |
| Tracking History |  | $\wedge$ |
| January 20, 2020, 10:16 pm |  |  |
| Received at Opening Unit |  |  |
| EASTERN ME DISTRIBUTION CENTER |  |  |
|  |  |  |
| January 20, 2020. 7:59 pm |  |  |
| Departed USPS Regional Destination Facility |  |  |
| January 20, 2020, 5:01 pm |  |  |
|  |  |  |
| EASTERN ME DISTRIBUTION CENTER |  |  |
| January 20, 2020 |  |  |
| In Transit to Next Facility |  |  |
| January 19, 2020, 9:08 am |  |  |
| Departed USPS Facility COLUMBUS OH 43218 |  |  |
|  |  |  |
| January 19, 2020, 5:56 am |  |  |
| Arrived at USPS FacilityColumbus, of 43218 |  |  |
| Columbus, OH 43218 |  |  |
| January 18, 2020, 2:59 am |  |  |
| Departed USPS Regional Origin Facility columbus oh distrubtion center |  |  |
|  |  |  |
| January 18, 2020. 10:06 pm |  |  |
| Arrived at USPS Regional Origin FacilityCOUMBU OHDITRIBUTON CENTER |  |  |
| Columbus oh distribution center |  |  |
| January 18, 2020, 12:41 am |  |  |
| Pre-Shipment Info Sent to USPS, USPS Awaiting Item |  |  |


| Tracking Number: 9241990999991234123451 |  |  |
| :---: | :---: | :---: |
|  | Status |  |
| Your shipment was received at $10: 16 \mathrm{pm}$ on January 20, 2020 in EASTERN ME DISTRIBUTION CENTER. | C Delivered |  |
|  | January 20,2020 at $10: 16 \mathrm{pm}$ Received at Opening Unit EASTERN ME DISTRIBUTION GENTER |  |
|  | Get Updates $\checkmark$ |  |
|  |  | Delivered |
| Text \& Email Updates |  | $\checkmark$ |
| Tracking History |  | $\wedge$ |
| January 20, 2020, 10:16 pm <br> Received at Opening Unit <br> EASTERN ME DISTRIBUTION CENTER <br> Your shipment was received at 10:16 am on January 20, 2020 in EASTERN ME DISTRIBUTION CENTER |  |  |
|  |  |  |
|  |  |  |
| January 20, 2020. 7:59 pm |  |  |
| Departed USPS Regional Destination Facility EASTERN ME DISTRIBUTION CENTER |  |  |
| January 20, 2020, 5:01 pm |  |  |
| Arrived at USPS Regional Destination Facility EASTERN ME DISTRIBUTION CENTER |  |  |
|  |  |  |
| January 20, 2020 |  |  |
| In Transit to Next Facility |  |  |
| January 19, 2020, 9:08 am |  |  |
| Depambus oh 43218 |  |  |
| January 19, 2020, 5:56 am |  |  |
| Arrived at USPS Facility COLUMBUS, OH 43218 |  |  |
|  |  |  |
| January 18, 2020, 2:59 am |  |  |
| Departed USPS Regional Origin Facility columbus oh distrubtion center |  |  |
| January 18, 2020. 10:06 pm |  |  |
| Arrived at USPS Regional Origin Facility COLUMBUS OH DISTRIBUTION CENTER |  |  |
|  |  |  |
| January 18, 2020, 12:41 am |  |  |
| Pre-Shipment Info Sent to USPS, USPS Awaiting Item WEST CHESTER, OH 45069 |  |  |



## CASS / MASS CYCLE ‘O’ HIGHLIGHTS

- Proposed Final Rules posted on November 29, 2019
- Industry Comment Period ends January 31, 2020
- USPS will assess the CASS Cycle 'O" timeline impacts of new Task Team 29


## CASS Cycle 'O' Update Partnership In Tomorrow

Monday, September 30th 2019

United States Postal Service ${ }^{\circledR}$
Addressing \& Geospatial Technology
National Customer Support Center
Memphis, TN

## UPDATE STANDARDS REVIEW



## AIS Product Update Cycles

## Survey Results

- $84 \%$ respondents perform activities that impact mail production and mailing.
- $94 \%$ receive database product updates electronically and $84 \%$ receive them monthly or more frequently.
- $100 \%$ update their list every 60 days or more frequently and $99 \%$ are able to mail within 2 months after updating.
- USPS will be reviewing results with other internal stakeholders to assess impact



## $\mathrm{ACS}^{\text {™ }}$

## ACS Invoicing

| Invoicing Activities | Frequency |
| :--- | :---: |
| Yearly Price Changes | Yearly |
| Handling of Past Due Accounts | As Needed |
| Researching Payments at <br> Customer Request | As Needed |
| Payment Processing | Monthly |
| Total Revenue |  |
| $\$ 12.5 \mathrm{M}$ |  |

## UAA FOR PACKAGES

December 2019:

| Event Code | Event Description | Volume | $\%$ |
| :---: | :---: | ---: | :---: |
| 06 | Refused | $3,889,171$ | $0.61 \%$ |
| 22 | Insufficient Address | $1,228,826$ | $0.19 \%$ |
| 25 | Addressee Unknown | 823,160 | $0.13 \%$ |
| 27 | Unclaimed/Max Hold Time |  |  |
| 29 | Expired | $3,051,172$ | $0.48 \%$ |
| 21 | Return to Sender | $2,261,346$ | $0.36 \%$ |
| 04 | No Such Number | 662,691 | $0.10 \%$ |
| 23 | Refused | 537,190 | $0.08 \%$ |
| 24 | Moved, Left no Address | 496,810 | $0.08 \%$ |
| 26 | Vorward Expired | 446,583 | $0.07 \%$ |
| 28 | Return to Sender | 289,423 | $0.05 \%$ |
| 05 | Undeliverable as Addressed | 24,510 | $0.00 \%$ |
| 09 | Return to Sender | 12,279 | $0.00 \%$ |
| Total |  | 9,189 | $0.00 \%$ |

UAA Trend Chart
January 2019 - December 2019


## OPEN DISCUSSION

## OPERATIONS \& ENTERPRISE ANALYTICS MTAC FOCUS GROUP: LETTERS

ACTION ITEMS
PEAK PERFORMANCE
MAIL IN MEASUREMENT
LONG HAUL
TRANSPORTATION UPDATE
INFORMED VISIBILITY ROADMAP UPDATE
CASS/MASS CYCLE 'O’ HIGHLIGHTS
UPDATE STANDARDS REVIEW
ACS
OPEN DISCUSSION

## ACTION ITEMS

## Action Items - Marketing Mail

Provide additional analysis on DSCF/DNDC/Origin entry volumes and the potential shifts due to pricing changes (beginning in 2016); breakdown by product category for letters and flats
Percent of Volume_Flats - DNDC, DSCF, DDU \& Non Discount


## Provide further breakdown of no show data by facility, vendor, rescheduled, recurring

| Facility | Total NoShows | \%NoShows |
| :--- | :---: | :---: |
| MINNEAPOLIS SAINT PAUL NDC | 836 | $35 \%$ |
| SAN BERNARDINO | 777 | $44 \%$ |
| DOMINICK V DANIELS | 771 | $30 \%$ |
| NORTH HOUSTON | 688 | $29 \%$ |
| SEATTLE | 649 | $32 \%$ |
| SACRAMENTO | 626 | $32 \%$ |
| PHOENIX | 611 | $44 \%$ |
| LOS ANGELES | 610 | $28 \%$ |
| SAN JOSE | 606 | $39 \%$ |
| ATLANTA | 604 | $38 \%$ |


| Scheduler/Mailer | Total NoShows | \%NoShows |
| :--- | :---: | :---: |
| Vendor 1 | 22,193 | $47 \%$ |
| Vendor 2 | 2,730 | $95 \%$ |
| Vendor 3 | 2,387 | $22 \%$ |
| Vendor 4 | 1,476 | $81 \%$ |
| Vendor 5 | 1,444 | $71 \%$ |
| Vendor 6 | 1,353 | $41 \%$ |
| Vendor 7 | 1,297 | $78 \%$ |
| Vendor 8 | 1,270 | $23 \%$ |
| Vendor 9 | 1,013 | $64 \%$ |
| Vendor 10 | 889 | $12 \%$ |


| Day | Total NoShows | \%NoShows |
| :--- | :---: | :---: |
| SUN | 3,693 | $8 \%$ |
| MON | 11,863 | $19 \%$ |
| TUE | 10,089 | $16 \%$ |
| WED | 10,289 | $17 \%$ |
| THU | 9,709 | $16 \%$ |
| FRI | 12,366 | $20 \%$ |
| SAT | 6,043 | $11 \%$ |

Share feasibility update at next MTAC for additional analysis/reporting on the return of good as addressed mail

## Open Discussion

## Action Items - First-Class Mail

## Provide breakdown of UAA nixie code chart for First-Class Mail and shape

| First-Class (ACS Only) <br> FY2020 Q1 |  |  |
| :--- | ---: | ---: |
|  | Letters | Flats |
| Q - Not Deliverable As Addressed | $27,933,202$ | 177,374 |
| A - Attempted Not Known | $12,636,161$ | 61,213 |
| V - Vacant | $4,657,758$ | 14,047 |
| I - Insufficient Address | $6,947,658$ | 38,615 |
| M - No Mail Receptacle | $2,180,370$ | 9,856 |
| N - No Such Number | $2,560,849$ | 12,704 |
| U - Unclaimed | $1,999,310$ | 8,356 |
| S - No Such Street | 966,613 | 3,795 |
| R - Refused | 458,203 | 3,157 |
| P - Deceased | 144,983 | 16,903 |
| L - Illegible | 50,176 | 43 |
| E - In Dispute | 49,761 | 33 |
| Grand Total | $\mathbf{6 0 , 5 8 5 , 0 4 4}$ | $\mathbf{3 4 6 , 0 9 6}$ |

## PEAK PERFORMANCE



First-Class Composite (Letters/Flats)

|  | YTD | Q2TD |
| :---: | :---: | :---: |
| Actual | 91.76 | 91.53 |
| SPLY $\operatorname{Var}$ | +1.38 | +1.68 |
|  |  |  |

Marketing Mail/Periodicals

|  | YTD | Q2TD |
| :---: | :---: | :---: |
| Actual | 89.71 | 92.36 |
| SPLY $\operatorname{Var}$ | +4.05 | +1.53 |
|  |  |  |

## MAIL IN MEASUREMENT

Commercial Mail Volume \& \% in Measurement by Mail Class, Shape, Quarter


| Mail Product | Top 3 Exclusion Reasons |
| :--- | :--- |
| First-Class Mail ${ }^{\circledR}$ Letters $-\mathbf{2 4 . 5 6 \%}$ | No Start-the-Clock - 9.65\% |
|  | Long Haul - 8.40\% |
| First-Class Mail ${ }^{\circledR}$ Flats - 28.81\% | No Piece Scan - 2.71\% |
|  | No Start-the-Clock - 11.60\% |
| USPS Marketing Mail ${ }^{\circledR}$ Letters - 17.36\% | No Piece Scan - 9.83\% |
| Undeliverable-as-Addressed - 3.34\% |  |
| USPS Marketing Mail ${ }^{\circledR}$ Flats - 22.55\% | No Start-the-Clock -9.70\% |
| Periodical Flats - 33.33\% | Undeliverable-as-Addressed - 1.22\% |
|  | No Piece Scan - 12.61\% |
|  | No Start-the-Clock - 4.07\% |
|  | Invalid Entry Point for Entry Discount - 3.85\% |
|  | No Piece Scan - 19.91\% |
|  | No Start-the-Clock - 5.62\% |
|  | Long Haul - 2.90\% |


| 1 | 2 | 3 | 4 |  | 5 |  | 6 |  | 7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Use the IV "SPM Exclusions by Area" tool to select a specific Facility or Mailer |  |  |  |  | Use the Resolution Guide to identify possible defects, root causes, and resolutions |  | Use the SPM Detail sheet for job specific data to assist with identifying the defect and the root cause | $\rightarrow$ | Use existing relationships to collaborate with Facilities and Mailers to apply the resolution and monitor for inclusion and sustainment |



# Resolution Guide for <br> Commercial Mail Excluded from Measurement 

## Resolutions

Use this link to contact SPM Exclusion Feedback and Support with any questions or feedback regarding the resolutions listed below. If you find additional root causes or actions to take that are not listed, then please send them to the same email link so they can be added.

| Exclusion Reason | ID Defect | Confirm Root Cause | Take Action |
| :---: | :---: | :---: | :---: |
| Non-Unique Physical IMcb (actual container placard) | Duplicate IMcb scans associated with multiple containers | Mailer is not preventing use of duplicated container placards <br> USPS is not using a unique 992 trailer barcode for each trip of mailer transported containers that are unloaded at a USPS processing/network acceptance site <br> USPS is not associating the 99T trailer barcode with either: 1) a departure scan between each trip of containers unloaded at the same USPS | Contact Mailer and request to not duplicate physical IMcb placards <br> Mailer Transport: USPS operations ensure compliance with SV scanning SOP for mailer transported container acceptance (DMUVMT, Drop Ship) <br> USPS Transport: USPS operations ensure compliance with SV scanning for trailer events |
| Orphan Handling Unit (tray, tub, or sack) | Mail piece is associated to a loose tray, tub, or sack (HU) that was not inducted at a BMEU | $\checkmark$ DMU verified tray, tub, or sack is not associated with a container in the eDoc | Local site action is not available DMU orphan HU's are always excluded |
| Unknown Entry Facility | No entry facility identified by the Locale Key, Postal Code or FDB ID provided in the mailer eDoc | $\checkmark$ Locale Key entry is ORIGIN and the Entry Point Postal Code is not valid for any USPS site <br> FDB is not accurate (site missing, or wrong or missing locale key or postal code in site record) | Contact mailer and request one of these eDoc entries are corrected for future mailings: 1) the Locale Key is a valid USPS site, or 2) the Entry Point Postal Code is a valid USPS site <br> Escalate to local USPS AMS to correct data in FDB |

No Start-the-Clock occurs when the induction method and/or the AET cannot be established by analyzing data from input systems, such as eDoc, PostalOne!, and Surface Visibility.


UNITED STATES

No Piece Scan occurs when the IMb codes provided in the eDoc do not receive USPS visibility scans in operations that establish the anticipated delivery date.

## No Piece Scan ID Defect Chart

Use the Defect \# shown to refer to the Resolution Guide for the Root Cause and Take Action items.

1. Answer the questions in the flow chart from left to right - follow the instructions above each diamond when provided.
2. For exclusion \%'s from $80 \%-100 \%$, collect at least $25-30$ actual IMb's from the mailing before proceeding to the second diamond - use a diversity of preparation levels, e.g. AADC, ADC, $3 \mathrm{D}, 5 \mathrm{~F}$, CR.


## NO START-THE-CLOCK

## OIG Audit on Mail in Measurement

The OIG conducted an audit on volume excluded from Service Performance Measurement.

Top 3 exclusion reasons from the OIG audit:

## 1. No Start-the-Clock

2. No Piece Scan
3. Long Haul

## Root Cause

One of the main reasons identified for No Start-the-clock is due to electronic documentation not getting updated post finalization to reflect any changes to the actual mail (containers) being physically inducted.

## Resolution

In order to reduce mail being excluded from measurement due to containers that are included in the finalized eDoc but not physically inducted, there needs to an approach to identity and remove containers that were not physically inducted from service performance evaluation.

1. Interim - Mailers provide USPS containers via email to be removed from service performance evaluation
2. Short Term - IV API to exchange data with mailers
3. Long Term - Update to Mail.dat spec so the mailers can submit changes via PostalOne! and all USPS systems (e.g. SV) will receive the update

## LONG HAUL

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## USPS Transported Start-the-Clock Updates



Depart Mailer Facility


Transmit GPS Data


Arrive Trip


Unload Trip

1. Mailer requirement:

- Content associated to trips through MVA, FAST or eDoc.

2. USPS requirement:

- Leverage breadcrumb data collected from MVA, PVS, or OrbComm to determine mailer facility departure.
- Perform container unload scan to verify possession of content associated to a specific DMU trip/trailer.


## 3. USPS STC update:

- Actual Entry time will be set to the time the trailer departs the mailer facility based on the first GPS breadcrumb time that breaks the mailer facility geo-fence.
* When the above requirements are met, Long Haul trips have potential to be included in measurement


## TRANSPORTATION UPDATE

## Accomplishments

- 12/3/2019: Reviewed and Updated Mission Statement, Objectives, and Impact/Desired Results/Area of Focus
- 12/17/2019: Defined Data Exchange Requirements \& Pilot Debrief
- 1/14/2020: 2 Way Communications \& Defined IV ${ }^{\circledR}$-MTR JSON API Message Content Returned


## Next Meeting

- USPS Transported Mail
- eDoc Modifications for the Trailer barcode for content Provisioning
- Additional eDoc fields to include
- Define Provisioning
- To IV, PostalOne! and FAST: Determine how data will be received to associate content to appointments
- From IV: Determine what data will be provisioned back from IV


## Completed 4 pilots successfully testing GPS transmission and arrivals based on GPS coordinates.

## Summary

- Completed pilots to test out GPS transmission and Geo based arrival at drop shipment facilities across the country
- Further pilots will test two-way communication and interaction with the USPS dock personnel to confirm appointments and schedule dock doors


## Findings

- GPS Float: Precision on the trackers needs to be set at a level to identify when in the facility polygon to leverage the time for arrival
- GPS Frequency: To leverage the GPS data for geofence breaks the frequency needs to 1 min pings to ensure time at the facility is properly recorded


Tracked 7 long haul trips leaving Pitney Bowes Des Moines Detached Mail Unit to multiple USPS facilities over the week of November 19th

## Tracking Summary

## Tracking

- All trailer load and depart events transmitted to all downstream systems including SV, IV and PTR.
- GPS Tracking of 7 trailers over 2 days of departures
- Load Scans performed at the DMU on 11/20 for 2 trips


## Reporting

- Geo Site Depart Events captured by TRP-GEO for 7 trips
- GPS Breadcrumbs - 7 trips

| Date | Route | Trip | Destination | Trailer Barcode |
| :--- | :--- | :--- | :--- | :--- |
| $11 / 19$ | $840 L 3$ | 8433 | SALT LAKE CITY STC, UT | $99 T 000000255679$ |
| $11 / 19$ | 751ME | 7502 | SOUTHERN AREA STC, TX | $99 T 000000319661$ |
| $11 / 19$ | $500 A E$ | 4607 | INDIANAPOLIS P\&DC, IN | $99 T 000000231768$ |
| $11 / 19$ | $500 A E$ | 4625 | INDIANAPOLIS STC, IN | $99 T 000000238572$ |
| $11 / 19$ | 381 Y3 | 601 | MEMPHIS STC, TN | $99 T 000000533690$ |
| $11 / 20$ | $840 L 3$ | 8433 | SALT LAKE CITY STC, UT | $99 T 000000168176$ |
| $11 / 20$ | $500 A E$ | 4607 | INDIANAPOLIS P\&DC, IN | $99 T 000000342422$ |
| $11 / 20$ | $500 A E$ | 4625 | INDIANAPOLIS STC, IN | No login to app |

Through each of the 7 trips valuable data was captured to give USPS visibility and allow for additional mail to be included in measurement

## Key Findings

- GPS trackers provided the initial break at the DMU in all cases when MVA TV data was used.
- MVA provided load scans for 2 trips departing on 11/20
- The pilot illustrated the potential to significantly increase visibility throughout the surface network.


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## INFORMED VISIBILITY ROADMAP UPDATE

## Informed Visibility FY 2020 Roadmap

|  |  |  | As of 1/21/20 |  |
| :---: | :---: | :---: | :---: | :---: |
| Informed Visibility | FY20 Q2 | FY20 Q3 | FY20 Q4 | Future Scope |
| Increase Visibility with additional Field Operations | - Remittance Visibility - Pilot new scanning operations in the field | - Newspaper/Periodicals scanning operations and internal metrics <br> - Remittance Visibility - Implement new scanning operations nationwide | - Remittance Visibility - Enable in Scan Feeds <br> - Caller Services Visibility* | - Newspaper/Periodicals Visibility |
| New Capabilities | Pilot and feature exploration <br> - Advanced Information <br> - Transportation Improvement <br> - Mailer Transportation Visibility | - Informed Delivery Campaigns* <br> Cont. Pilot and feature exploration <br> - Advanced Information <br> - Transportation Improvement <br> - Mailer Transportation Visibility | - Commercial Postal Store data provisioning.* | - Package Visibility - enable as new data feed type* <br> Incremental roll out of features <br> - Advanced Information <br> - Transportation Improvement <br> - Mailer Transportation Visibility |
| Data Enrichment | - EPS/PPC Enhancements | - Flats visibility enhancements internal | - Predicted Delivery Date - Pilot <br> - Flats Visibility enhancements | - Service measurement exclusion reasons <br> - Mail with Delivery Holds <br> - Start-the-Clock on Business Reply and Certified Mail <br> - Mail with Address Change Service <br> - Bundle Irregularity <br> - Mail Impacted by Unexpected Events (e.g. severe weather, natural disaster) - Internal Operations \& Pilot <br> - Predicted Delivery Date - Go Live |
| Enhance Usability | - API enhancements | - API enhancements |  |  |

## Key Requirements

- IV-MTR will receive campaign data and provision access to mailers through standard IV-MTR application features and options.
- IV will provision data using existing real-time data feed types/file formats
- IV will only provide Informed Delivery Post-Campaign detailed report data.
- Post-Campaign summary report data will not be available in IV (future enhancement).
- Post-Campaign summary data will continue to be available on the Mailer Campaign Portal
- Delegation rules will be similar to existing rules within IV
- ID data will also be available via One Time Query
- Unexpected Event Reporting continues in design and development
- Expect to provision data in future
- No timeline is available at this time


## PRIORITY MAIL OPEN AND DISTRIBUTE

- In FY20 Q1, ~84\% of PMOD were delivered within service standard
- Visibility Breakdown by Scan Type:

| Week Start Date | On-Time <br> PMOD Count | Total PMOD in <br> Service | \% PMOD <br> On-Time |
| ---: | ---: | ---: | ---: |
| $9 / 28 / 2019$ | 11,899 | 14,142 | $84.14 \%$ |
| $10 / 5 / 2019$ | 25,545 | 30,313 | $84.27 \%$ |
| $10 / 12 / 2019$ | 25,141 | 29,094 | $86.41 \%$ |
| $10 / 19 / 2019$ | 24,845 | 29,327 | $84.72 \%$ |
| $10 / 26 / 2019$ | 24,818 | 29,631 | $83.76 \%$ |
| $11 / 2 / 2019$ | 24,761 | 29,682 | $83.42 \%$ |
| $11 / 9 / 2019$ | 25,806 | 30,655 | $84.18 \%$ |
| $11 / 16 / 2019$ | 26,410 | 32,454 | $81.38 \%$ |
| $11 / 23 / 2019$ | 18,531 | 22,234 | $83.35 \%$ |
| $11 / 30 / 2019$ | 23,516 | 28,505 | $82.50 \%$ |
| $12 / 7 / 2019$ | 27,373 | 33,322 | $82.15 \%$ |
| $12 / 14 / 2019$ | 24,584 | 29,832 | $82.41 \%$ |
| $12 / 21 / 2019$ | 22,521 | 26,365 | $85.42 \%$ |
| $12 / 28 / 2019$ | 14,465 | 15,954 | $90.67 \%$ |
| Total | 320,215 | 381,510 | $83.93 \%$ |


| Week Start Date | PMOD with Acceptance Scan | \% PMOD with Acceptance Scan | $\begin{array}{\|l} \text { PMOD with } \\ \text { Origin } \\ \text { Enroute Scan } \end{array}$ | \% PMOD with Origin Enroute Scan | PMOD with Destination Enroute Scan | \% PMOD with Destination Enroute Scan | PMOD with 41 Scan | $\begin{gathered} \text { \% PMOD } \\ \text { with } 41 \text { Scan } \end{gathered}$ | Total PMOD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 9/28/2019 | 15,052 | 82.95\% | 12,021 | 66.25\% | 6,219 | 34.27\% | 14,142 | 77.94\% | 18,145 |
| 10/5/2019 | 31,396 | 81.37\% | 26,232 | 67.98\% | 14,019 | 36.33\% | 30,313 | 78.56\% | 38,585 |
| 10/12/2019 | 30,082 | 80.56\% | 25,200 | 67.48\% | 14,082 | 37.71\% | 29,094 | 77.91\% | 37,342 |
| 10/19/2019 | 29,943 | 79.70\% | 24,867 | 66.19\% | 14,198 | 37.79\% | 29,325 | 78.06\% | 37,568 |
| 10/26/2019 | 30,111 | 78.84\% | 25,184 | 65.94\% | 14,521 | 38.02\% | 29,629 | 77.58\% | 38,191 |
| 11/2/2019 | 30,446 | 80.15\% | 25,209 | 66.36\% | 13,991 | 36.83\% | 29,682 | 78.14\% | 37,987 |
| 11/9/2019 | 30,545 | 76.52\% | 25,721 | 64.44\% | 14,276 | 35.76\% | 30,651 | 76.79\% | 39,917 |
| 11/16/2019 | 33,048 | 77.33\% | 27,709 | 64.84\% | 16,090 | 37.65\% | 32,454 | 75.94\% | 42,736 |
| 11/23/2019 | 24,048 | 74.96\% | 20,108 | 62.68\% | 11,311 | 35.26\% | 22,234 | 69.30\% | 32,082 |
| 11/30/2019 | 29,519 | 74.08\% | 24,894 | 62.47\% | 14,006 | 35.15\% | 28,505 | 71.54\% | 39,847 |
| 12/7/2019 | 36,726 | 77.43\% | 31,095 | 65.56\% | 17,594 | 37.09\% | 33,321 | 70.25\% | 47,430 |
| 12/14/2019 | 31,171 | 75.28\% | 26,104 | 63.05\% | 14,273 | 34.47\% | 29,831 | 72.05\% | 41,405 |
| 12/21/2019 | 29,673 | 80.82\% | 24,307 | 66.21\% | 11,972 | 32.61\% | 26,363 | 71.81\% | 36,713 |
| 12/28/2019 | 15,125 | 70.61\% | 12,677 | 59.18\% | 6,937 | 32.39\% | 15,954 | 74.48\% | 21,420 |
| Total | 396,885 | 77.92\% | 331,328 | 65.05\% | 183,489 | 36.02\% | 381,498 | 74.90\% | 509,368 |


| PMOD with Nesting | On-Time PMOD Count | Total PMOD in Service | \% PMOD OnTime | PMOD with Acceptance Scan | \% PMOD with Acceptance Scan | $\begin{aligned} & \text { PMOD with } \\ & \text { Origin } \\ & \text { Enroute Scan } \end{aligned}$ | \% PMOD with Origin Enroute Scan | PMOD with Destination Enroute Scan | \% PMOD with Destination Enroute Scan | PMOD with 41 Scan | \% PMOD with 41 Scan | Total PMOD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NEST | 127,624 | 147,047 | 86.79\% | 149,665 | 79.95\% | 125,493 | 71.03\% | 70,759 | 40.96\% | 147,047 | 78.55\% | 187,198 |
| NO NEST | 192,591 | 234,463 | 82.14\% | 247,220 | 76.74\% | 205,835 | 63.86\% | 112,730 | 34.96\% | 234,451 | 72.77\% | 322,170 |
|  | 320,215 | 381,510 | 83.93\% | 396,885 | 77.92\% | 331,328 | 65.05\% | 183,489 | 36.02\% | 381,498 | 74.90\% | 509,368 |

## CASS / MASS CYCLE ‘O’ HIGHLIGHTS

- Proposed Final Rules posted on November 29, 2019
- Industry Comment Period ends January 31, 2020
- USPS will assess the CASS Cycle 'O" timeline impacts of new Task Team 29


## CASS Cycle 'O' Update Partnership In Tomorrow

Monday, September 30th 2019

United States Postal Service ${ }^{\circledR}$
Addressing \& Geospatial Technology
National Customer Support Center
Memphis, TN

## UPDATE STANDARDS REVIEW

## AIS Product Update Cycles

## Survey Results

- $84 \%$ respondents perform activities that impact mail production and mailing.
- $94 \%$ receive database product updates electronically and $84 \%$ receive them monthly or more frequently.
- $100 \%$ update their list every 60 days or more frequently and $99 \%$ are able to mail within 2 months after updating.
- USPS will be reviewing results with other internal stakeholders to assess impact


## $\mathrm{ACS}^{\text {™ }}$

## ACS Invoicing

| Invoicing Activities | Frequency |
| :--- | :---: |
| Yearly Price Changes | Yearly |
| Handling of Past Due Accounts | As Needed |
| Researching Payments at <br> Customer Request | As Needed |
| Payment Processing | Monthly |
|  | Total Revenue |
| $\$ 12.5 \mathrm{M}$ |  |

## OPEN DISCUSSION

